



Edward & Cynthia  
*Institute of Public Health*



A unit of **CHD Group**  
Holding **UNECOSOC Special Consultative Status**

ADMISSION  
**2021** | **Masters In  
Public Health**

# VISION

To boost and strengthen public health practice and support trans-boundary co-operation among states in India and across the world.

# MISSION

- Build a new era of public health competent workforce
- Engage in trans-disciplinary research and use innovation at the heart of sustainable progress
- Address cross-sectoral cascading risks to support inter-sectoral needs and policies

## Course Director's Message

It is a delight to inform you that at the Edward & Cynthia Institute of Public Health (ECIPH) – a unit of CHD Group we are starting a full-time Masters in Public Health programme this November, 2021. This is a beautiful opportunity to make your career in healthcare which will reap rich rewards over the coming years.

Our colleagues and I look forward to personally interacting with each of you once you formally join and reach Mangalore.

Wish you the very best.

Yours very truly,



**DR. EDMOND FERNANDES**, MBBS, MD, PGD-PHSM  
Course Director





# Why you must not miss this chance

- ▶ 2 year full-time course
- ▶ In person training
- ▶ 70% practical exposure & 30% theory
- ▶ Direct hands-on training
- ▶ Field visits to strategic locations of importance
- ▶ Interaction & association with world renowned leaders



# At the end of 2 years you will have accomplished

- ▶ Industry recognition
- ▶ In person training
- ▶ Published papers
- ▶ Written chapters in books
- ▶ Digital profile
- ▶ Diplomacy skills
- ▶ World wide networking
- ▶ Placement opportunities around the world
- ▶ Publish policy briefs
- ▶ Involvement in field projects

# CHD Group accorded UNECOSOC Special Consultative Status



# ECIPH's Mission



We have the world's best public health experts whose work has influenced governments and communities and transformed paths for sustainable progress. Our Faculty and Advisors will be interacting with our students in preparing them not just for a career, but for the industry and for life.

## How you benefit:

### **A founding team that is field experienced & academically powerful:**

ECIPH is not an ordinary institute. It is a saga of courage, vision, passion and purpose not easily matched and is among the most energetic young minds to lead India and the Asia Pacific region to a new tomorrow in public health. The rare learning experiences and personalized mentoring they provide will be invaluable in the journey of evidence based public health and policy.

### **A global network connecting every continent on planet earth:**

ECIPH builds on the goodwill of a global friendship that is connected across every continent on earth. We believe in Vasudhaiva Kutumbakam and hence remain Indian at heart, global in intellect and spirit. You will get access to our circles in every corner of the world, making friends who will be your partner in progress for life.

### **Best minds across the nation:**

You will be interacting with the best minds across the country and around the world and you will be prepared to engage with the brave & mighty!

### **Practical and Industry driven course:**

We don't believe in making you theory champions. We believe in building your capacities to change the world, and we believe that if you are joining us, you have the potential to heal the world, one day, everyday.





# Edward & Cynthia *Institute of Public Health*

Edward & Cynthia Institute of Public Health (ECIPH) offers a 2-year full-time Masters in Public Health (MPH).

We believe that public health in all policies will define the course of our world and working towards achieving Sustainable Development Goals and One Health is crucial to our existence and directly dependent on the future of how public health professionals deal with cascading risks which threaten global health and national security. Beyond classroom learning, you will have numerous opportunities to actively network with key policy professionals in your field of interest through symposiums and seminar sessions. You will also have the chance to share your thoughts on various policy topics through participation in conferences and hackathons.

Our world is at the cusp of a revolution.

Global health today is the single most crucial deciding factor for social, commercial, environmental and economic determinants of health and life.

Bringing about this change into visible action is a call for the brave!

We face cascading risks due to natural disasters, climate change, extreme weather events and the public health consequences of it all.

This is not a moment to worry about, but an opportunity to seize together, to shape the kind of world we imagine, to navigate complicated spaces in building policies that will influence generations to come after us.

Undergoing a formal training in public health at the Edward & Cynthia Institute of Public Health (ECIPH) will be the defining moment of your career and lifetime. This is the promise of leadership we bring forth to change our collective destinies forever.

Your training will be tough, your resilience tougher and you will be carved into a powerful weapon of global influence upon whom destinies of millions will rest.

For the brave!

# The Extraordinary Public Health Experience at ECIPH

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**Blended Learning**



**Research**



**Field Work**



**Policy Making**



**Industry Engagement**



**Working Papers**



**CSR Programs**



**United Nations**



**Corporate Dialogue**



**Global Relations**

# Academic Curriculum and Credits:

The Masters in Public Health (MPH) programme by ECIPH aims to transform students into tomorrow's public health graduates who will contribute to improving the public's ability to live healthy and safe lives. Through inter sectoral training, they become a valuable asset in addressing the Social Determinants of Health.

The MPH programme is modular and runs over a period of 24 months. It is a full time on-campus academic program consisting of four semesters.

This MPH program utilizes a variety of teaching/learning techniques, including lecture discussions, seminars, journal clubs, collaborative learning, group discussions, case studies, participant assignments, hands-on training, visits to organizations of public health interest, field work, practicum, field projects etc. Class discussion among participants, moderated by the instructors, is encouraged. Some assignments and class discussion may incorporate web-based instruction including e-lectures.

Two months during the fourth semester consist of an internship. Internship has been designed to provide students with an opportunity to integrate and reinforce the knowledge that they have acquired from the courses in the classroom with actual practice under competent supervision by experienced public health practitioners.

SUBJECTS	CREDITS
<b>SEMESTER 1 MODULES</b>	
Introduction to Public Health and Health Systems, Epidemiology, Biostatistics, Health Management, Communicable & Non Communicable Diseases	<b>23</b>
<b>SEMESTER 2 MODULES</b>	
Demography, Health Economics, Global Health, Communication in Health Care, Research Methodology	<b>21</b>
<b>SEMESTER 3 MODULES</b>	
Reproductive, Maternal, Newborn, Child and Adolescent Health (RMNCH+A), Environment and Occupational Health, Health Programs, Development Sector & CSR, Urban Health	<b>21</b>
<b>SEMESTER 4 MODULES</b>	
Climate Change, Disasters, Program Policy, Internship, Dissertation	<b>23</b>

**Total Credits                      88**



## Infrastructure

ECIPH is located at Mangalore which is a city sandwiched between the Arabian Sea and the Western Ghats of Karnataka. Being a city at the coastline, this is a city where you can experience serenity and bliss and at the same time connect with the world. ECIPH is situated within the city less than a kilometre of new DC office at Padil.

Academic spaces deploy the latest smart classrooms and the design creates a great space for social interaction and learning. As ECIPH is a CHD Group Institution, activities remain spread across the nation where the students will heavily benefit from and learn with. That besides CHD Group organizes student picnics, cultural nights and other social interaction that not just lead to social engagement but make friends for life.

Students and staff will have access to delicious ECIPH canteen providing nutritious diet which will be overseen by a Chef and monitored personally by the Office of the CEO, CHD Group.

## First of its kind dedicated Institute at Mangalore for Masters in Public Health (MPH)



**Lead the  
Change in  
Public Health**



# Admission

The 2-year, full-time Masters in Public Health program starts November 2021. Applications for the batch of 2021-2023 are now being accepted from candidates with undergraduate degrees in any discipline.

## Eligibility

Candidates who have completed Bachelor Degree Examination and have been awarded Bachelor's degree by Mangalore University or by any other Indian University or by Universities approved by their respective countries (if outside India) particularly in the fields of Medicine (MBBS), Nursing, AYUSH, Physiotherapy, Dentistry, Veterinary Sciences, any other Allied Health Sciences or Paramedical fields, basic life sciences, statistics, biostatistics, nutrition, psychology, demography, population studies, sociology, business administration, commerce, mass media, journalism, anthropology, social work, law, engineering, computer sciences with a minimum of 50% marks in aggregate.

## How to Apply

To complete your application, you will need to fill out and submit our **Online Application Form**.

**Please be prepared to provide the following information:**

- Educational qualifications with certificate of completion and award of degree

Your application will be reviewed once you complete and submit the form.

**A non-refundable application fee of ₹ 950 is due, prior to your submission, failing which your application will not be processed.**

## Fee Structure

Duration: 2 years	1st Year	₹1,00,000
	2nd Year	₹1,00,000

\*\*This does not include hostel fee, cost of books, stationery, certificates, food, field trips, dissertation, convocation etc.

## Placement Cell

ECIPH being a unit of CHD Group is globally positioned to place students within India, across Asia, Europe, North America and Africa.

# Frequently Asked Questions

## What is Public Health and why must we do this course?

Public Health is Public Wealth. Having a chance to professionally improve a society is the most beautiful thing you can ever do in life. This course opens up a broad sector of network which will help you at any stage in life and allows you to change your job into diverse arena of career scope.

After COVID-19 happened, public health is now the foremost and most sought-after field which has the singularly powerful stance to influence human destinies.

## What is the future in public health?

The future of humanity is public health and you are investing in the right discipline

## Which sectors and institutions can we get a job in ?

- Ministry of Health & Family Welfare
- Ministry of Rural Development
- Research Institutions
- Medical Colleges
- Institutes of Public Health
- Private Foundations
- United Nations
- Non-Government Organizations
- Corporate Companies
- Pharmaceuticals
- Consulting Firms

## What is the starting minimum salary we can expect?

Salaries start at entry levels above Rs. 35,000 and touches Rs. 45,000-70,000 upon experience.

## Can we work abroad with this degree?

Yes you can work in any international organization or the United Nations offices having vacancy and subject to you being selected.

## What is the future in public health?

The future of humanity is public health and you are investing in the right discipline

**For more information about the program and to download the program application form, visit:**

**[www.eciph.in](http://www.eciph.in)**

**Call/WhatsApp us on: +91-824-4116824** 



# Life as a Student in Mangaluru City

Home to students and professionals from across India as well as other countries, Mangaluru City has acquired a cosmopolitan flavour that imbibes varied cultures. There is no dearth for entertainment in the city. The food is good and most importantly for students, affordable! You can have your pick of art galleries, trekking points, beaches, shopping malls, parks, cafes & restaurants.



## Beaches

When we imagine coastal lands, the first thing which comes to one's mind is coconut trees, golden sands, and pristine water and beaches in Mangaluru City are a utopia of this setting. From Panambur, Tannirbhavi, Chitrapura, Surathkal, Kodical, Someshwara, Ullal to Sasihithlu beach, each one of them has something unique of its own.



## Hill Stations Around Mangalore

You can find sprawling coffee plantations in hill stations like Coorg and Chikmagalur and take in the beautiful green landscape in Kudremukh, Wayanad, Nandi Hills and Kotagiri. You can also go trekking in quaint hill stations like Agumbe, Sakleshpur, Kodachadri, Hassan, Shimoga and Kemmangundi. These hill stations have an abundance of trekking trails, waterfalls, viewpoints, hillside resorts and many other attractive features that make them perfect vacation destinations.





## CUISINE

The food is good and most importantly for students, affordable! Along with the mainstream seafood of the region, vegetarian food in Mangaluru City is undeniably epicurean.

Neer dosa, sanna dukra maas, pork bafat, nurge gashie, sorpotel and mutton biryani are well-known dishes. Snacks such as happala, sandige, Mangalore buns and puli munchi are unique to Mangaluru City.



## LANGUAGE

Unlike other cities in Karnataka, Mangaluru City is a multi-lingual city where several languages such as Tulu, Konkani, Kannada, Beary, Malayalam, Hindi and English are spoken.



## TRANSPORT

Mangaluru City is the only city in Karnataka to have all modes of transport—air, road, rail and sea.



## EASE OF LIVING

Mangaluru City was ranked 20th in Ease of Living Index for 2020 by the Union Housing and Urban Affairs Ministry. It may cost you anything between Rs. 4000 – 8000 to rent a flat on sharing accommodation or to adjust into a paying guest facility. The city is generally considered to be safe for women. Irrespective of which state in India you belong to, Mangaluru City makes you feel welcome with its blend of people, culture and background.



# CHD GROUP PARTNERS



राष्ट्रीय कृषि आर  
ग्रामीण विकास बैंक  
(नाबार्ड)  
NATIONAL BANK FOR  
AGRICULTURE & RURAL  
DEVELOPMENT  
NABARD



सत्यमेव जयते  
Ministry of Road Transport & Highways  
Government of India



## INSTITUTIONAL COLLABORATION

UNIVERSITY OF THE  
WITWATERSRAND,  
JOHANNESBURG



WITS School of  
Public Health

## SELECTED MEDIA MENTIONS





Edward & Cynthia  
*Institute of Public Health*

## GET IN TOUCH



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Mangalore



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